

## **Medexcon 2015 Health Conference & Exhibition**

**ISTANBUL, TURKEY – May 15 .2015** – Medexcon 2015, Medical Products, Healthcare Conference and Exhibition will be held for the first time between 02-04 December 2015, in Ankara ATO International Convention and Exhibition Centre by TG Expo International Fairs Company.

### **About Turkish Healthcare Sector**

Health sector development and rapid growth during last 10 years, caused an increased demand on health expenditures and services which makes Turkey a very important market for healthcare industry on international platform.

By the developments especially in healthcare tourism, Turkey has become an important location as healthcare center which attracts patients from many different countries and also attention with its remarkable quality and equipments.

As a part of its targets for 2023, Turkey plans to increase the investments on healthcare industry. The required number of new patient beds is expected to reach 95.000 and government aims to invest a total of \$ 14 billion on its utilities.

### **Healthcare Industry is getting together with Public Sector**

Turkey becomes an important investment location for both domestic and foreign suppliers considering the increase in market when rapidly growing private hospitals are added to the state hospitals which are the largest purchaser of Turkey's health industry. Capital Ankara has a strategic position for bringing the local and foreign stakeholders together since it is where the purchasing governmental authorities are located.

Medexcon 2015 is expected to be the hearth of the healthcare industry where the government bodies and private healthcare companies will meet the suppliers, with sessions where important subjects of the sector will be discussed.

Priority transformation programs such as Healthcare Related Industries Structural Transformation, Health Tourism Improvement, Life and Mobility Programs which are in the 10th development plan of Turkey will be discussed in the congress with participation of healthcare industry decision makers, health industry professionals, academics, government officials.

### **Healthcare Statistics**

Total health expenses in 2015 is determined to be 80 billion dollars. In 2014 the health budget valued 18.422 million dollars and is planned to reach 20.214 million dollars in 2015. Ministry of Health has signed a contract with The Housing Development Administration of Turkey for 78 new hospital buildings with a capacity of 29.609 beds. As the projects licensed by the Ministry of Health are completed, the number of private hospitals in Turkey is planned to increase from 499 to 604. The number of private hospitals has increased 50% in the last 5 years. Supports for new products and projects in health sector has been increased. Within San-Tez program the number of projects supported in the pharmaceutical and medical device industry is 57, the total amount of support is 29.263.816,48 TL. For 2015, income of health care market is expected to reach 29 billion dollars. The number of foreign patients arriving in Turkey has increased 6 times in last 6 years from 75.000 to 400.000. 26 city hospital projects are under construction at the moment.

### **ABOUT TG EXPO INTERNATIONAL FAIRS INC.Co**

TG EXPO Group , founded in 2008 by its experienced co-founders , provides real added value in exhibition industry both in Turkey and in the international markets . TG EXPO acts as the Turkish representative of various international trade fairs and its mission is to obtain the highest level of service quality and sustainable success in the exhibition industry . Accredited by ministry, TG EXPO supports export companies growth attempts and business development processes which contribute to national and international economy .

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